

**PAOLA
LENTI**

THE NEW OUTDOOR FABRICS

Press Release

Paola Lenti Outdoor Fabrics

The perfect balance between aesthetics and functionality

For over thirty years, fabrics have played a central role at Paola Lenti in shaping and evolving a design language that is now unmistakable and inimitable. The company's identity is rooted in two inseparable elements: the first, textile, focuses on creating fabrics and coverings; the second, manufacturing, produces furniture.

Paola Lenti fabrics are exclusive, the result of a unique combination of science, technology, craftsmanship, and ethics. These disciplines guide explorations into colour composition, tactile qualities, applications, environmental impact, and visual appeal.



Each fabric is a distinct expression of a unique design vision, one that has brought the comfort of indoor living to the outdoors with full aesthetic and functional completeness. This achievement has positioned Paola Lenti as a leader in the outdoor sector.

Available in an almost **infinite colour palette**, soft and inviting, Paola Lenti fabrics ensure **exceptional durability**, **certified recyclability**, and **easy maintenance**. These qualities make them ideal for use in even the most demanding environments, where the focus is not on individual pieces but on the quality of the living space, the ambiance, and the surrounding landscape.



The latest outdoor fabric offerings, unveiled during the Milano Design Week 2024 at the company's flagship store, present a broad selection. These include the three-dimensional, deliberately irregular **bouclé surfaces of Moss and Whim**; the multicolor **nuances of Rope T Mélange**; and **the new, nature-inspired patterns of Roseto, Felce, and Jabel**.

These fabrics, along with many others developed over more than two decades of outdoor projects, demonstrate high performance and involve artisanal and manufacturing expertise that pushes the boundaries of materials, production processes, and colour research. Even stitching threads are dynamic elements, joining, wrapping, and covering. Materials and processes thus become the defining traits of products that are both recognizable and unique.





The modular **Santorini** seating system, shown here in some of the colours of **Moss** fabric, features a glossy lacquered steel frame and a new-generation recycled and biodegradable padding. With a fully removable upholstery, each element can be equipped with service tops in ash wood.





Roseto, a jacquard fabric with a distinctive bouclé texture and a design evoking the irregular profiles of tree foliage, covers the large, welcoming seat and backrest cushions of the **Kyo** armchairs and sofas, which are crafted from solid sassafras wood.





The multicolor structural covering in Twiggy yarn of the **Filo** armchair and sofa frames, meticulously handmade on brightly painted steel structures, contrasts with the seat cushion in **Whim** (above) and **Rope T Mélange** (below) fabric. This lightweight yet durable fabric introduces new colour blends, building on the success of its traditional solid-colour version.





Founded in 1994, Paola Lenti is renowned worldwide for the innovative twist it has given to design products and for its unmistakable interpretation of colour. In thirty years of activity, the company has created a collection of exclusive fabrics and technical materials, eco-friendly and available in hundreds of hues. Paola Lenti indoor and outdoor collections and complements for the architecture are displayed in the most important international showrooms.

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